

# **Strategic Plan: Pillars & Goals**

E.C. Scranton Memorial Library  
7/1/2025 - 6/30/2030,  
adopted 5/12/2025

## **Pillar 1: Services**

Goal 1: Assess ways to increase availability of library services.

Goal 2: Enhance the commitment to and collaboration with Madison's schools (public and private).

Goal 3: Acquire materials that support the community's needs.

Goal 4: Enhance programs for all age groups.

Goal 5: Develop a mechanism to research & evaluate community needs

## **Pillar 2: Community Relations & Outreach**

Goal 1: Expand the number of users of the library year over year.

Goal 2: Create a Public Relations Plan within two years.

### **Pillar 3: Support & Infrastructure**

Goal 1: Review the staffing and organizational structure of the library on on-going basis.

Goal 2: Assess the compensation of library employees.

Goal 3: Enhance professional development for staff.

Goal 4: Assess current usage patterns for environmental sustainability.

Goal 5: Determine the best use of all library facilities and spaces.

### **Pillar 4 (BOT): Finance & Fundraising**

Goal 1: Formulate a plan that will ensure the library's financial needs are met.

Goal 2: Establish a Development Plan to generate continuing financial support for the library.

Goal 3: Analyze possible futures for 24 Wall Street in the next year.

## **Pillar 5 (BOT): Governance**

Goal 1: Create a BOT function to address risk management and compliance by 6/30/26.

Goal 2: Strive for a Board that represents all town constituencies.

Goal 3: Establish management plans for Board and sub-committee development and succession.

Goal 4: Develop a continuing education program for BOT members.

Goal 5: Discuss collaboration with and support of the Scranton Library Friends (“SLF”).