801 Boston Post Road (203) 245-7365 scrantonlibrary.org



Focus on Fundraisingg Volume 3, Issue 4 March/April 2023

WHY DO WE FUNDRAISE?

By Nicole Wiles, Board President

Scranton Library must generate a significant portion of its operational revenue (FY 22/23 \$1.716M) annually. This year, the Library's share to fully fund operations is \$306,699. Fundraising is the primary source of these library generated funds and accounts for approximately \$200,000. Donations help pay for the utilities, maintain the physical plant, keep the library open several evenings a week, purchase materials, and fund program offerings. To satisfy this commitment, a development committee of the board of trustees prepares and implements an annual fundraising plan that includes annual appeal campaigns and events such as the raffle and Scranton Shops. Always looking to partner with local businesses and organizations, this year we added a shopping event in partnership with J.McLaughlin, a silent auction of artwork by local artists thanks to donations from members of the Madison Art Society, and a vision board workshop with Root Design and Justin Zeigler Coaching. By offering several fundraising options, community members can participate at a level that is best for them. We recognize that we ask a lot of our library community each year and are grateful to those who continually support the library with generous financial contributions. It's not easy to raise money, but thanks to so many of you, we do it together.

ANNOUNCING THREE NEW MUSEUM PASSES

We have just added passes for -- <u>The Eric Carle</u> <u>Museum of Picture Book Art</u> in Amherst, MA, the <u>Amazing World of Dr. Seuss Museum</u> in Springfield, MA, and the Lyman Allan Art Museum in New London, CT!

Passes can be reserved on our website or at the Borrowing Desk. Go to our website to see all 14 available passes!

CONSUMER REPORTS AT THE LIBRARY

Did you know you can access Consumer Reports for free with your library card? Just click the <u>Online Resources</u> tab on our homepage!

Find the latest ratings & recommendations for products, learn about the best deals, and gain access to members only rates.



SAVE THE DATE FOR SCRANTON SHOPS! 3 -A FUNDRAISER TO BENEFIT SCRANTON LIBRARY



Friday, June 2, 6:00 to 9:00 PM Scranton Library, Madison

A magical experience of shopping, music, a silent auction, wine and nibbles, and time spent with friends in the beautiful Scranton Library.

Vendor spaces and sponsorship opportunities are available. For more event information and how to participate as a vendor or sponsor, email: supportscranton@scrantonlibrary.org

Scranton Shops! 2: 160 Guests Enjoyed an Evening of Shopping and Entertainment

CELEBRATING THE LIBRARY OF THINGS: YOUR DONATIONS AT WORK!

This special collection of non-traditional items available for check out aims to offer the physical tools needed to support lifelong learning and creativity and provide new avenues for library users of all ages to interact and explore. In just one year we've heard from lots of folks who are loving it, like Madison resident Sarah Sandora who said:

"I wanted to take a minute to email you to express how wonderful it is that you offer the "Library of Things." I recently borrowed a telescope to view the "Green Comet" with my family and some friends. It's such a benefit to know that I can access materials to enrich my life and my kids' lives. Equipment like a telescope is not something I would purchase or use frequently, but it was so wonderful to be able to borrow one for a couple of weeks. Thank you for all you do for our community."

Stop by today and check out our newest additions. We always have something new on offer:

- Brother Sewing Machine
- Microsoft Surface Pro 3
- Blood Pressure Monitor
- Plus, lots of new items for kids like Snap Circuits, Floor Puzzles, and Keva Brain Builders!

A YEAR IN THE HEART OF MADISON RAFFLE

Thanks to everyone that purchased a raffle ticket and supported the annual *A Year in the Heart of Madison* raffle fundraiser. Library supporters purchased 1,633 tickets and raised over \$30,000 for Scranton Library's annual operating budget. Your generous donations not only supported your Library, but your local business community too.

<u>Congratulations to the winners:</u>

- Laurie Ruderfer
- Library Staff donated anonymously
- Lori Hendershot
- Robin Matterfis

WAYS TO DONATE:

- Donate online: <u>scrantonlibrary.org/support-the-library</u>
- Send a check: 801 Boston Post Road, Madison, CT 06443
- Make a gift via PayPal: <u>bit.ly/scrantonpaypal</u> or Venmo @scrantonmemoriallibraryct
- Scan this QR code to donate online:





LIBRARY HOURS

Monday - Thursday 9:30am - 8pm

Friday & Saturday 9:30am - 5pm

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There is no power for change greater than a community discovering what it cares about.

Margaret J. Wheatley

SCRANTON LIBRARY FRIENDS

Book donations:

We have stopped collecting book donations for the winter. We will re-open our book donation cabinets on April 3rd!

Contact us:

friends@scrantonlibrary.org

MARCH FEATURED EVENTS

This is just a small sampling of the free events offered by the Scranton Library each month. We average two programs every single day - so go to our website to see more, read the full details, and register now! www.scrantonlibrary.org/events



SCRANTON LIBRARY BOOK CLUBS

Join Scranton Library staff members for one of our fantastic book clubs! Go to our website for full details and to sign up.

- Novels & Nibbles a virtual book club to exchange reading recommendations
- Saturday Breakfast Book Club reading NYT "Most Notable Books" from 2022
 - MARCH: The Plot by Jean Hanff Korelitz, APRIL: What Strange Paradise by Omar El Akkad
- · All CT Reads focuses on inclusivity, culture, and acceptance, along with a bit of adventure, mystery and, humanity
- Classics @ Scranton discuss a great classic of world literature! MARCH: The House of Mirth

INSTRUMENT PETTING ZOO

Saturday, March 18th at 10:30am

Join Giving Bach, Daniel Hand's student run club for our annual Instrument Petting Zoo! The club will perform a selection of popular and classic music, followed by an opportunity for kids to try their hands at a variety of string instruments. For kids ages 3 and up. <u>Registration required.</u>

CHESS CLUB FOR TEENS

Every Tuesday from 4-5pm

Flex your chess muscles against other teens at the E.C. Scranton Memorial Library every Tuesday in January! All skill levels are welcome; you can bring your own board or we'll have some to use as well. Open to grades 7-12.

No registration required.

DRAGONFLY COLLAGES

Wednesday, March 22nd at 4:30pm

Our young artists will use cut paper collage techniques to create a fun dragonfly scene. Local artist and educator Kristin Cafferty brings beautiful, fun, one-lesson projects to kids. For ages 5-7. Registration required.

TEEN GAME CLUB

Every Thursday from 3 - 5pm

Hang out with your friends and get to play against other teens at Teen Game Club. Everything from our card games (Uno, Sushi Go!, etc.) to our video games (Switch, PS4 & Xbox One) will be available. Feel free to also bring your own games! Open to grades 7-12.

No registration required.

SQUARE FOOT GARDENING

Wednesday, March 15th at 6:30pm

will introduce an easy gardening method that utilizes space efficiently, without the waste and work of a typical single row garden. Even beginners with no prior experience can produce large yields of organic vegetable crops on only 20% of the space and with only 10% of the maintenance labor. The Square Foot Gardening (SFG) methodology uses raised beds with a special "soil", grids for efficient plant spacing and a minimum of seeds, water, and tools. Registration required.

UKRAINIAN PAINTED EGGS: A HISTORY & DEMONSTRATION

Wednesday, March 29th at 6:30pm

Explore Ukraine beyond the headlines - join us with Gloria Horbaty, president of the CT Ukrainian American Historical Society for a demonstration of "Pysanka" - traditional Ukrainian painted eggs. This presentation will include a brief history and geography of Ukraine, the history of pysanka from pagan times to the present, and Ukrainian customs and folklore.

Registration required.

APRIL FEATURED EVENTS

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www.scrantonlibrary.org/events

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SPRING BREAK PROGRAMS FOR FAMILIES

Families with children who are on spring break can look forward to extra programs and activities in the Children's Department from April 10th - 15th, including: Monday Fun-day, Spring Crafts, BYO lunch movie matinee, and Bubble Art!



Plus, older siblings are welcome at all of our regular weekly storytimes - just make sure to list them when you register.

DROP-IN CRAFT: TOADSTOOL LANTERN HOUSES

Saturday, April 22nd - all day

Make a whimsical toadstool house lantern! We'll provide the supplies to make your very own lantern to decorate your room or garden. Build a perfect little house for a fairy! These crafts are first come, first served.

No registration required.

HAIKU: CAPTURING MOMENTS IN NATURE

Wednesday, April 5th at 6:30pm

Join poet Jennifer Y. Montgomery on a journey through the history of haiku and other forms of Japanese micro poetry. Think about your favorite season and come prepared to write your own haiku.

Registration required.

TALKING TRASH: WHAT'S IN, WHAT'S OUT

Tuesday, April 18th at 6:30pm

Get ready for Earth Day with this fun, informative workshop! Our speaker will be Sherill Baldwin from the CT Department of Energy and Environmental Protection (DEEP). You'll come away with all the knowledge you need to minimize waste and work for a greener world!

Registration required.

SAFETY PAW-TROL: DOG SAFETY & BITE PREVENTION FOR KIDS

Monday, April 24th at 4:30pm

This interactive program from the Connecticut Humane Society will teach children how to be safe around dogs. Participants will learn how to read dog body language and how to safely approach, greet, and interact with dogs.

For grades K-5. <u>Registration required.</u>

CANADA'S BRITISH HOME CHILDREN

Wednesday, April 12th at 6:30pm

Local genealogist Laura Downes will present the little-known history of 'Canada's British Home Children.'
Laura will also discuss the ongoing efforts to recognize and commemorate the BHC legacy.

Registration required.

THE ITALIAN RENAISSANCE: FROM MASCULINE TRADITION TO A WOMAN'S PERSPECTIVE

Wednesday, April 26th at 6:30pm

In this one-of-a-kind lecture, art historian Jodi Stiffelman will look at the transition in Italian Renaissance art, starting with classic male painters and bringing in women artists who were under-recognized, even to this day.

Registration required.