ANNUAL REPORT FY 21/22



Dear Friends,

I'm so happy to share this summary of our year with you all! Fiscal year 2021-2022 was a time of incredible growth for us. Thanks to advocacy from many library supporters who took the time to communicate what the library means to them, our proposed budget passed and we were able to increase our hours and normalize operations. The COVID-19 pandemic waned and library use went up in nearly every category. These changes were like wind beneath our wings and I saw our library staff begin to soar - developing creative new ideas, winning national grants, and bringing diverse, innovative programs and services to our community. You'll see some of these ideas in our year-in-review highlights!

This report also shows you the finances that supported these efforts and the fantastic statistics that show the results. Circulation is up 65% compared to last year and we are now seeing more library visitors each month than we did before the Library Expansion and Renovation project began!

Of course, statistics are only part of the story. The true value of the library is in the difference we make in people's lives every day. From babies gaining pre-literacy skills in our storytimes to teens connecting with friends during anime night, important educational and social connections are made at the library all the time. We are always here to facilitate these connections and ready to assist when needed. A great example of this happened a few weeks ago when an 87-year-old Madison resident came in needing help sending proof of life as required for her pension. The deadline was rapidly approaching and as it was a holiday weekend, most places that could help her were closed. In an email later that day, her son told me

his mom rushed to the library where "the fine lady at the reference desk scanned and emailed and helped in every way possible. Please know that for an elderly woman this helper was a god-send." It was our pleasure to help her in that time of need, and we're always happy to help you, too.

On behalf of the Library Board of Trustees and the Library Staff – thank you for making all of this possible.

See you at the Library!

Sunnie Scarpa & Micole Wiles

Library Director

Board President



"Libraries are more than books and technology.

People may go to the library looking for information,

<u>but they find each other there</u>."

Thank you to our 2021/2022 Annual Fund Donors!

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We are so grateful to our donors!

Our team worked carefully on this list, however, we apologize for any accidental mistakes, misspellings, or omissions.

OUR MISSION

Our mission is to improve the quality of life for all Madison residents by providing access to information, fostering lifelong educational and cultural learning, and cultivating relationships among our residents through the exchange of ideas.

2021/2022 HIGHLIGHTS



Jerry Craft delighted students at a special outdoor event highlighting his book, artwork, and message of inclusivity. July 2021



Carl Zimmer spoke about his book, Life's Edge: The Search for What It Means To Be Alive, at a donor thank you event. August 2021



Community supporters raised a glass at our first annual "Toast of the Town." December 2021

<u>July</u>- Handed out 300 copies of **New Kid**, a book featuring themes of diversity & inclusion; as part of our One Book, One Town program. Over 100 people attended related programming; including facilitated discussions, cartooning workshops, and a chance to meet the award-winning author, Jerry Craft!

<u>August</u> - Wrapped up one of our most successful Summer Reading Programs. Welcomed award-winning NY Times columnist and author Carl Zimmer for a special Donor Thank You event.

<u>September</u> – Kicked off our new NonProfit Network series in partnership with the Madison Chamber of Commerce. Welcomed over 100 participants representing local non-profit groups for workshops and networking.

October - Hosted a Homecoming Weekend for donors, stakeholders, and community members to gather for a belated grand re-opening celebration.

<u>November</u> - Announced our new Notary Services by appointment. We averaged just over two appointments every week last year!

<u>December</u> - Hosted our first annual Toast of the Town event to thank our supporters, celebrate success, and share what's next for the Scranton Library.

I just wanted to reach out and say, "Way to Go!" I got to attend a small part of the Super Smash Bros. Tournament last Thursday. Some of my students excitedly invited me to come and see them play. I was so grateful to see the amount of organization, the kindness that was shown to each competitor, and the inclusiveness of every child. Way to go library team!

- Justin Zeigler, Madison Youth & Family Services

HIGHLIGHTS CONTINUED



German shepherd Banner greeted veteran Tom Moore with a lick during a presentation by the Forever in My Heart Foundation. May 2022



Nika Dolynuk, a recent graduate of Daniel Hand High School, performed a dance for Ukraine at the Celebrate the Arts event.



Sunnie Scarpa & Doreen Shirley rode the Library's new borrowable bikes during Madison's annual Fourth of July parade. July 2022

<u>January</u> - Debuted a new programming series for participants to gather and learn together through one of Yale's most popular Open Courses - *Age of Cathedrals*.

<u>February</u> - Created Sensory Backpacks for all ages to check out from the library. Backpacks contain items such as weighted lap blankets, fidget toys, and noise-canceling headphones to enable patrons to better regulate their sensory experiences. This project was made possible by the Pardee Fund.

<u>March</u> - Kicked off "Welcome Home: Veterans Connect at Scranton" a 3 part series for returning vets. This series was made possible in part by the Institute of Museum & Library Services through The Libraries and Veterans National Forum Microgrant Program.

<u>April</u> - Initiated a small beta test for a new, innovative service called The Book Caddy with the goal of bringing library services to North Madison once a week.

<u>May</u> - Presented a Shoreline Storytellers Series featuring the Ubuntu Storytellers. Funded by the American Rescue Plan: Humanities Grants for Libraries, an initiative of the American Library Association (ALA) made possible with funding from the National Endowment for the Humanities (NEH) through the American Rescue Plan Act of 2021.

<u>June</u> - Welcomed over 300 people to a special Celebrate the Arts event in partnership with the Shoreline Arts Alliance. This event showcased emerging artists in a wide variety of mediums including dance, music, and visual arts.

<u>July</u> - Launched The Book Caddy, offering hold pick up and return in the Madison Earth Care parking lot every Tuesday afternoon. We also added two bicycles available to borrow through our Library of Things and expanded our hours to include Monday evenings.

In each town I have lived in I have used the library as a resource not only for books but for cultural programs. Madison has proven to have the most diverse presentations. These are the type of programs that broadens one's mind, which is what I have come to expect.

I thank the library staff for all their hard work under many different and stressful situations over the past 3 years. They have been very innovative in their thinking. My friends do not believe that you can actually borrow a pizza oven from the library! One day this summer I watched a librarian help 2 young children borrow a game. They were so excited! That's what a library is all about... making it exciting to learn new things.

- Ann Byrne, Madison resident

FINANCIALS

STATEMENTS OF FINANCIAL POSITION - UNAUDITED $\underline{\text{June 30,2022}}$

Assets

Current assets:		
Cash and cash equivalents	\$	340,000
Cash and cash equivalents - restricted	1	222,000
Promise to give		5,000
Prepaid expense		18,000
Net property, equipment and other		15,111,000
Long-term investments		2,565,000
Total assets	\$	18,261,000
I	Liabilities and Net Assets	
Underfunded pension payable	\$	274,000
Accounts payable		16,000
Accrued payroll and taxes		14,000
Mortgage and other loans payable		132,000
Total liabilities		436,000
Net assets:		
Without donor restrictions		15,177,000
With donor restrictions		2,648,000
Total net assets		17,825,000
Total not assots		17,823,000
Total liabilities and net assets	\$	18,261,000

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS - UNAUDITED For the Year Ended June $30,\,2022$

	Total	
PUBLIC SUPPORT AND REVENUES:		
Grants and Contributions		
Without Donor Restrictions	\$	1,590,000
With Donor Restrictions		166,000
Annual appeal		171,000
Investment Activity		
Without Donor Restrictions		-
With Donor Restrictions		(355,000)
Other		2,000
Total public support and revenues		1,574,000
FUNCTIONAL EXPENSES:		
Program services		1,503,000
Development and fundraising		28,000
Management and general		619,000
Total functional expenses		2,150,000
Increase in net assets		(576,000)
Net assets, beginning of year		18,401,000
Net assets, end of year	\$	17,825,000

This is unaudited information and is pending our full audit and is not intended to present the full financial position of E.C. Scranton Memorial Library as of June 30, 2022.

In a recent survey, 84% of respondents said the Scranton Library was meeting their expectations as a donor. Thank you for your continued support!

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Staff Members - as of 6/30/2022

Administration

- Sunnie Scarpa, Library Director
- Kari Castelli, Business Manager

Adult Services/Reference

- Marcia Sokolnicki, Head of Reference and Local History
- Anne O'Connor, Adult Reference and Technical Services Librarian
- Rachel Taylor, Adult Reference and Programming Librarian
- Colin Welch, Adult Reference and Teen Librarian

Children's Services

- Lydia Holland, Head of Children's Services
- Myla Perrelli, Children's Librarian

Circulation

- Allison Murphy, Head of Public Services
- Kayla Munger, Library Technical Assistant
- Chris Jennings Penders, Library Technical Assistant

Part-time Staff: Wendy Colomb, Laura
Downes, Keith Engwall, Ray Eurto, Amanda
Felleman, Clara Flath, Olivia Fiumiatti, Natalie
Fleischer, Lindsay Greco, Tessa Griffin,
Sawyer Hanlon, Laura Kelly, Nick Regan,
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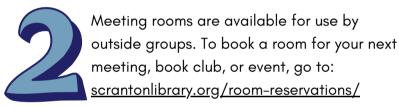
The Book Caddy is a wonderful service. When I was in high school we lived on Summer Hill Road north of Route 80. It felt a bit isolated up there and something like this would have been very welcome. Of course, the population has since boomed in North Madison.

- Henry Griggs, Madison Town Historian

TOP 5 THINGS TO KNOW ABOUT THE LIBRARY



The Book Caddy provides library services to North Madison residents every Tuesday from 3–5 pm in the Madison Earth Care parking lot. Pick up holds, drop off books, and browse a small collection of bestsellers.





You can borrow more than books - we have video and board games, music, movies, magazines and more. We even have a "Library of Things" that includes a pizza oven and two bicycles for you to borrow!



We offer in person, one-on-one TECH HELP in our computer area almost every day of the week. Check our calendar for days and times: scrantonlibrary.org/events.



The Scranton Library Friends are a volunteer organization with 501(c)3 non-profit status dedicated to fundraising and support for the Scranton Library. To learn more, go to: scrantonlibrary.org/friends-of-the-library

<u>LEFT</u>: Betsey Piner accepts the Friends of CT Libraries "Focused Project" award on behalf of the Scranton Library Friends in June, 2022.

STATISTICS

Here's a statistical snapshot of what YOUR support helped us accomplish last year. *We couldn't do it without you!*

- 60% of Madison residents are registered library users!
- Circulation of physical materials was up 65% compared to last year and the number of registered library card holders increased by 17%.
- We welcomed over 79,000 visitors to the library last year a 494% increase compared to last year.
- Since June 2022 we have regularly had more visitors each month than we did "Pre-Construction."
- We offered 600 programs for all ages an average of 50 programs per month, with an average of 943 monthly participants.
- In our first full year offering our new meeting rooms for public use, we had 186 meeting room reservations and 1,198 study room reservations.

We're always working to improve our services & connect you in new and exciting ways.

Stay tuned to find out what we'll come up with next!

SUPPORT SCRANTON

Scranton Library is an association library that is governed by a Board of Trustees. It is not a town department, but a nonprofit organization that relies on the generosity of donors, as well as local government and community partnerships. Annually, the Library must raise approximately 15% (\$306,699 for fiscal year 2022-23) of its operational expenses. Please consider a donation to the Library and support this community resource.

- Visit <u>scrantonlibrary.org/support-the-library/ways-to-give</u> to review all your giving options
- Include E.C. Scranton Memorial Library in your will or living trust; or Update your retirement plan beneficiary designation to include E.C. Scranton Memorial Library, Tax ID #06-0726490
- Buy a brick for someone special and give a gift that lasts a lifetime! bit.ly/scrantonlibrarybricks