801 Boston Post Road (203) 245-7365 scrantonlibrary.org



A Summer to Remember Volume 3, Issue 1 Sept/Oct 2022

## REMEMBER SCRANTON LIBRARY IN YOUR ESTATE PLANS!

By Nicole Wiles, Library Board President & Development Committee Chair

Have you been to Scranton Library lately? On any given day, the parking lot is full, children are creating on the outdoor patio, teens experience virtual worlds with friends, and the main hallway is bustling with visitors asking questions, picking up books, or heading to their favorite seating area. It is a 21st-century library that welcomes everyone and encourages access to information, cultural learning, and collaboration.

Times change and so do libraries. Help Scranton Library continue offering the highest quality library services for decades to come by including the Library in your estate plans. Whether you leave a gift to Scranton Library by retirement plan beneficiary designation or in your will, future generations of library visitors will benefit from your generosity.

Leaving your legacy is surprising simple:

- Include E.C. Scranton Memorial Library in your will or living trust; or
- Update your retirement plan beneficiary designation to include E.C. Scranton Memorial Library, Tax ID #06-0726490

Are we already in your estate plans? Let us know!

For more information, visit scrantonlibrary.org/support-the-library or email supportscranton@scrantonlibrary.org.

## THE BRICKS ARE HERE

Brick orders placed by April 30, 2022 will be placed in the patios near the chess tables over the next few weeks.

Please stop by the library to view your brick and enjoy all the heartfelt messages.

To Buy a Brick, visit: bit.ly/scrantonlibrarybricks

### **SUMMER READING FUN!**

It's the end of another great Summer @ Scranton! The Children's Department was so happy to visit schools this spring and spread the word about Summer Reading. Thanks to all kids and grown-ups who participated! Because this town is full of such amazing readers, we were able to double our enrollment for the second year running in both our Pre-K and Grade School Programs. A big thank you to our community collaborators - R.J. Julia's, Lenny and Joe's, and Willow & Birch for handing out prizes! And a very special congratulations to our grand prize winners: Lily and Benjamin. We hope you enjoy your prizes!

# **SCRANTON SHOPS 2!**

The Events Committee of the Board of Trustees extends appreciation to the generous sponsors, 180 shoppers, and 32 vendors that together raised \$21,000 for Scranton Library at Scranton Shops 2!

We'll see you next year!



### YOU MAKE EVERYTHING POSSIBLE

The Scranton Library Board of Trustees is deeply grateful to each and every one of you who support the Library through donations, sponsorships, advocacy, and participation. You make everything possible. Thank you!

## What happened?

- 1,261 new library card holders (17% increase).
- 10,155 in-person visitors in June surpassing the "pre-construction" monthly average by 1,051 (11% increase).
- 186 meeting room reservations and 1,198 study room reservations in the first full year of meeting and study room use.
- Participation in the Children's Summer Reading Program doubled for the second year in a row!

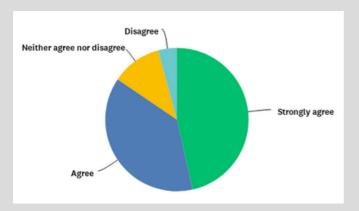
#### What's new?

- The Library is now open on Monday evenings until 8 pm.
- Two bicycles are available to borrow in the Library of Things.
- The Book Caddy, the Library's mobile book cart, meets visitors at the Madison Earth Care parking lot, 1250 Durham Road, Tuesdays 3-6 pm.

# DONOR SURVEY - WE WANT YOUR FEEDBACK

In August, we conducted a donor survey and received 71 responses. Thank you for your comments and suggestions – we are listening!

Responses to the statement "The Library is meeting my expectations as a donor."



## Responses to the question "What compelled you to give to the Library?"

- The Scranton Memorial Library is the best, and it's for everyone.
- I'm a long time resident and proud of Madison. Our library is the center of our town.
- The library has been an important part of my life since childhood. I
  love the idea of having items you can "borrow," especially the pizza
  oven! Zoom presentations saved my sanity during the depths of
  COVID. Thank you!
- It's Madison's treasure.

### **WAYS TO DONATE**

- Scan Here for Ways to Donate
- Or Visit: scrantonlibrary.org/support-the-library



#### LIBRARY HOURS

Monday - Thursday 9:30am - 8pm

Friday & Saturday 9:30am - 5pm

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We make a living by what we get.
We make a life by what we give.

- Winston S. Churchill

# SCRANTON LIBRARY FRIENDS

**Upcoming book sales:** 

Fri, Sept 23rd 12pm - 7:30pm Sat, Sept 24th 10am - 3:30pm

#### **Book donations:**

The SLF will stop collecting book donations on Sat, Sept 17th.

Thank you for all your support this year!

### Save the Date:

For Library Links! A mini-golf fundraiser on Nov 4th & 5th

For more info, go to: scrantonlibrary.org/friends or contact them at: friends@scrantonlibrary.org