



# Annual Report 2019 - 2020

Dear Friends,

This has been an eventful year for the Scranton Library. In anticipation of moving back in to our renovated and expanded library building library staff spent time preparing new policies, training on new systems, and planning a full slate of exciting new programs, while also providing programs and services at our temporary location in North Madison.

Of course, as you know, nothing this year has gone according to plan. In response to the worsening pandemic we closed our doors on March 16th and took our services virtual, working our way up to an average of 9 programs per week on a variety of different platforms. Staff pivoted quickly and began offering assistance to our library users over the phone and online. In May we successfully packed up our operations at 1250 Durham Rd. and moved our library back downtown, all the while practicing social distancing and strictly adhering to health and safety protocols.

In July, just 3 days after receiving our Certificate of Occupancy, we debuted our contact-less "Take Out & Delivery" services to make our entire collection of library materials available to the public. Our partnership with the Madison Senior Center made free delivery of materials available to every Madison senior and we were so pleased to be able to safely get books and movies back into the hands of our library users.

While this year held unexpected challenges, it also had its share of triumphs. In January our Board of Trustees voted to approve an ambitious new three year strategic plan to usher in this new chapter in the library's history. We welcomed five new staff members in June and these talented individuals have quickly become integral to our success in these changing times. We also debuted a brand new website at a time when digital services have taken on new importance in all of our lives.

Amidst all of our disappointments and cancelled plans, there have been silver linings and lots of lemonade made from COVID-19 lemons. Thanks to the flexibility and resourcefulness of library staff I now know that whatever the next 12 months brings, we'll be able to find new and innovative ways to provide the high quality library services that bring people back to the Scranton Library year after year.

We look forward to seeing you soon and getting you connected to the books and resources that will meet your needs this coming year.

Sincerely,  
Sunnie Scarpa - Library Director

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Dear Library Community,

Although the pandemic changed the course of events for much of what was in store for our community this year, the silver linings were plentiful and the Library continued to connect us – thanks to YOU!

Thanks to the quick and creative response of the library staff to COVID-19, new and exciting virtual programs emerged and connected members of our community in record numbers.

The Trustees embraced a culture of virtual fundraising and turned a much anticipated Before Party into an online auction and sneak peek virtual tour. Thanks to the early commitment of local businesses and individuals who sponsored the event, the fundraiser was a huge success. As a special recognition, they are acknowledged on our donor page for their steadfast commitment during difficult times.

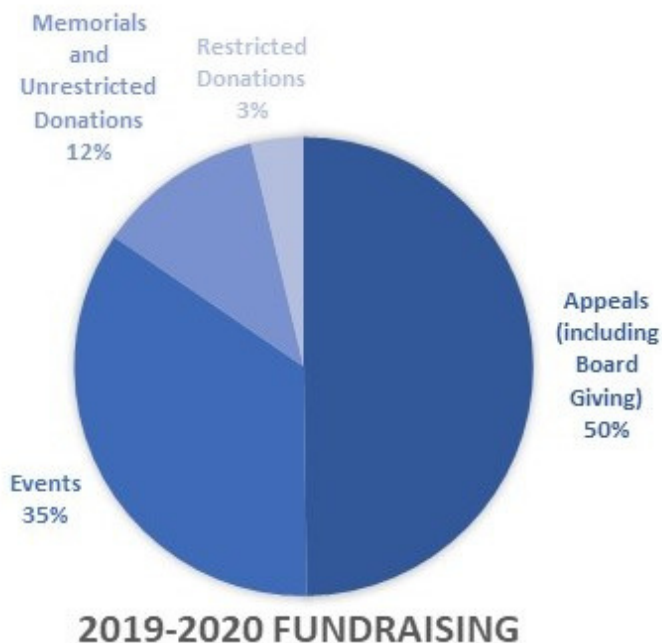
Special thanks are also in order to the Library Expansion Building Committee who continued to move the project forward despite coronavirus. This dedicated and committed group of community volunteers ensured that the project stayed on budget and was only delayed by a few weeks –incredible!

Finally, the brightest moment for me this year was the opportunity to meet with so many of you during the public and private tours of the Library. The stories that you shared with me have warmed my heart, made me laugh, and connected me, if only in spirit, to a special group of library lovers. Your encouraging words, generous donations, patience and support are a testament of your love for the Scranton Library and I can't thank you enough.

With heartfelt gratitude,  
Nicole Wiles -Board President

# Fundraising

Thanks to YOU, **\$128,482** was donated in 2019-2020 and the annual fundraising goal was achieved.



Full details to make a donation are available online:  
[www.scrantonlibrary.org/support-your-library](http://www.scrantonlibrary.org/support-your-library)

# Our Staff

- Sunnie Scarpa - Library Director
  - Marcia Sokolnicki - Assistant Director
  - Bonny Albanese - Head of Circulation
  - Lydia Holland - Head of Children's Services
  - Laura Downes - Head of Special Projects
  - Kari Castelli - Business Manager
  - Lindsey Greco\* - Administrative Assistant
- Librarians:
- Anne O'Connor - Information/Technical Services
  - Myla Perrelli\* - Children's Services
  - Rachel Taylor - Information/Adult Programming
  - Colin Welch\* - Information/Teen Services
- Library Technical Assistants:
- Clara Flath
  - Tessa Griffin
  - Christopher Jennings
  - Thomas Mottram\*
  - Kayla Munger\*
  - Mary Schulte
  - Chris Trentham

\*New staff members hired in June, 2020

# Year End Statistics

## Visitors

In person - 165,665  
Online - 735,398

Website traffic reached an all time high this year as our services went virtual during the COVID-19 pandemic. We saw a 30% increase in digital downloads during this time and a 100% increase in movie downloads through our Kanopy subscription.

## Circulation

Physical items - 932,755  
Digital items - 328,116

While circulation was temporarily suspended due to COVID-19 and our move back to the renovated library we quickly developed a contact-less "Take Out & Delivery" service and began safely getting library materials back in the hands of our patrons just 3 business days after passing our building inspection.

## Programs

Programs - 430  
Attendees - 6,449

Our talented staff wasted no time moving library programs online following the Governor's Stay at Home order in March, 2020. They quickly learned how to utilize YouTube, Zoom, and Facebook LIVE to provide fun, educational programming that kept our community connected during a time when many were feeling isolated.



**Staff participated in an in-house  
professional development day  
July 23, 2020**

# 2019 - 2020 Annual Fund Donors

## Gifts up to \$99

Keith & Julie Ainsworth  
Lucille Allain  
Carol Altieri  
Amazon Smile Foundation  
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Brian & Maria Barnikow  
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Devonshire Neighborhood Book Club  
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Nancy Rappaport  
Elaine Reitman  
Meaghan Reyes  
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Rice & Alison Cutler Cheryl Roby  
Howard & Heidi Rogers  
Van Roxbrough  
Ella Aysun Sayin  
Gary Scarpa  
Emily Scholnick  
Christopher Schriever  
Peter Scranton & Sher Walton  
Christopher & Andrea Scranton  
Robert Serow  
Shoreline Sailing Club  
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Valerie Stoutenberg  
Paul & Julie Sullivan  
Elaine Sutton  
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Francis & Ruth Anne Thompson  
Vista Life Innovations  
Eleanor Watt  
Douglas & Heidi Werth  
George & Xandra Werthan  
Phyllis Wigham

## "Daniel Hand League"

### gifts \$100 - \$249

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AT & T  
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Adam Mantzaris  
David & Patricia McKeon  
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Frederick & Pauline Murphy  
Gary & Brenda Naegel  
Dr. Joseph Altonji & Ms. Cynthia  
Nethercut  
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Katherine Pacholyk  
Laura Palumbo  
Sara Pepitone  
Lawrence Pepper  
Karin Peterson  
Jean Pfeifer  
Harry & Betsey Piner  
Carole Pinney  
Stanley & Laurie Pinover  
Gary & Elaine Platt  
Robert & Lori Polito  
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Thomas & Patricia Riley  
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T. Paul & Judith Schultz  
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Joan Walker  
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Willow Birch LLC  
Michael Zollo

**"Captain Frederick Lee Group"**

**gifts \$250 - \$499**  
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Jocelyn Cunningham  
Tyler & Pamela Dennett  
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Daniel & Nancy Finke  
Barbara Gibson  
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Kathleen E. Jorens  
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Stuart Rattray  
Timothy & Anne Scott  
Jeffery Rubin & Stephanie Wiles  
James & Barbara Ryan  
Kathleen Whelen

**"Bauer Family Club"**

**gifts \$500 - \$999**  
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Irmgard Boling  
John F. Brady & Roberta Isleib  
John & Kathleen Brophy  
Daniel Chabris  
J. Sanford & Helen Davis  
William & Laura Downes  
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Maureen Lopes  
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Neal & Katherine Thomas Jennifer  
Thompson  
Barry Waters & Jacqueline Ward  
Ron & Ralph Wygonik

**"Henry Bacon Fellowship"**

**gifts \$1,000 - \$2,499**  
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Frank & Lois Flaherty  
Chris & Susan Greaves  
Sara Greenwood  
George & Lee Haines  
Andrea Hopkins  
Edward & Karen Kremer  
Lenny & Joe's Fish Tale  
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**"Mary Eliza Scranton Circle" gifts**

**\$2,500 +**  
Allan Louis Loeb Foundation Gary  
& Jacqueline Childress Donald &  
Ellen Craft  
Richard T. & Eileen Davis  
Erwin Bauer Charitable Trust  
Madison Chamber of Commerce  
Mr. Thomas Merrill & Ms. Mary  
Beth Forshaw  
Nicholas & Nancy Robert Dr. Lisa  
Dunkle Scheffler & Mr. Richard  
Scheffler  
Scranton Library Friends, Inc.  
The Rev. Lynda & Charles Tyson

**We are so grateful for our  
donors! Our team worked  
carefully on this list,  
however, we apologize  
for any accidental  
mistakes, misspellings, or  
omissions.**

# A Very Sincere

*Thank  
you!*

## to our **Before & After Sponsors**

Who steadfastly supported the Library when a pandemic caused us to dramatically change course for our Grand Opening Events!

Now more than ever, we are reminded of the importance to connect to information, education, and of course each other—and the newly renovated Library will be the place for the community to do just that—connect!

We are now open and following State and Local mandates to connect with you in the beautiful building that you have so generously supported.

## Our generous sponsors:

**In-Kind Sponsor** - Brescome Barton, Inc; Café Allegre

**Gold Sponsor** - Prive Swiss Wellness and Fitness; Sanford, Heath and Morgan Cockrell; Guilford Savings Bank; Connecticut Volunteer Services for the Blind and Handicapped; Page Hardware and Appliance Co; Principle Wealth Partners; Colliers Project Leaders; MJW EA & Company; Charlie & Lorey Walz; The Community Foundation for Greater Haven

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**Brass Sponsor** - Kearney Insurance Agency; LaTorre-Osterling at State Farm Insurance Agency, Inc; Ring's End